

Gift Essentials

MONDAY 6 AUGUST 2007

Taking the Cake

Babycupcakes' latest collection of baby singlets and socks packaged as a slice of cake, have been a great success at the Melbourne Fair. The beautiful pastel coloured range, their most popular product this Fair, has been attracting huge numbers of new clients to their stand.

"More than 80% of our orders have been new business, which we are extremely pleased about. The Fair has been really great for us and we look forward to it getting bigger and better as the days go on," said Kathy Bellingham, Co-Owner, Babycupcakes.



Kathy Bellingham

See Babycupcakes at Melbourne Showgrounds Stand E2910, or on display in the Media Lounge.